

Simplicity the Keynote of Smart Mid-winter Styles



McCall Pattern No. 7555-7271



McCall Pattern No. 7551

The McCall Book Of Fashions

An unusually stunning collection of attractive and easy to make designs. Especially appealing to the Home Dressmaker from the standpoint of economy and style.

NOW ON SALE

McCall Book Of Fashions

(Winter Quarterly)

Price only 20c (by mail 30c)

Includes a FREE COUPON for your choice of any 10c or 15c McCALL PATTERN

James Quayle & Co.

Logan, Utah.

THE FASHIONS OF THE MOMENT

Full, Straight Skirts May Lead to the Narrower Silhouette.

THE PERSISTENCE OF POCKETS

New York, Dec. 30.—Fashion continues in ways of straight and unabated fullness. Skirts fall in soft, clinging folds, so much so that the tendency toward the narrower silhouette becomes very apparent, though we need not yet anticipate the nevery narrow skirt.

It is already rumored, however, that skirts for spring will be two and two and a half yards wide. But it

pleats hang in straight lines, generally unstitched, while in some cases they are stitched as far as the hips and below that point are pressed into position.

The gradual lengthening of skirts that has come with the vogue for straighter lines is noticeable in many dresses; but women, on the whole, have not taken readily to the longer skirts, and the short skirt for street



Black Satin Dress with Tie-On Collar and Loopy Pockets.



Smart for Sports or Daily Use

is really looking a little too far ahead to be thinking of spring styles already. At present, skirts are still very ample. Box pleats and side pleats are very freely used, and this means that a good deal of material is used in a dress or skirt. The

costumes is still favored by a great many. A long street skirt is really not graceful in a tailored suit, and women are not willing to sacrifice becoming styles so readily. In afternoon and evening dresses, however, the longer skirt is not at all ungraceful. Some afternoon and evening dresses show slight var-

iations from the straight lines. The Turkish trouser effect and draped skirt come from Paris as a departure from the extremely straight hanging and clinging effects.

Full overskirts are also much used for evening, fashioned of soft silk voiles, tulle and laces. Black and white combinations occur very often in evening gowns. Black net worked up with white beads over a white satin foundation is one of the striking combinations used by an expert French designer. A sash of black satin forms a wide girdle, which is weighed at the ends by heavy black and white bead tassels.

Bead Embroidery Very Prominent
Bead embroidery is a strong rival just now of the darn-stitch embroidery worked in silk and worsted. On white backgrounds, white and colored beads are used most effectively. The white chalk beads on dark satins and silks form very handsome trimmings. Beads of various colors arranged in designs to imitate the popular Paisley effect is one of the newest developments in bead work. Other very attractive color combinations are also seen, such as dull blue, old rose and brown on light tan backgrounds.

Recent costumes from Paris also show that machine stitching is a very prominent form of trimming. Rows upon rows of stitching are used at the edges of coats and on collar and cuffs. The stitching is often done in silk of a darker shade than the material it is used on and sometimes in the same shade.

Pockets Still Persist
When we consider the traditional fickleness of Fashion, it seems as though the life of the pocket has been very long, indeed; but the pocket still flourishes on suits, coats and dresses and shows not the slightest signs of becoming extinct. The latest development in this line is the loop, loop-like pocket placed over the hips and standing away from the skirt. The smart afternoon dress of black satin shown in the sketch illustrates this type of pocket, also, the new tie-on collar, which crosses in front and ties at the back, somewhat like the tie-on jumpers. The long loop pocket is usually made of a color which contrasts with the dress, or else it is of the same material, but its presence is emphasized by some trimming in bright silk embroidery or in beads. Or, if it is made of the same material, it is simply lined with a contrasting color.

The Pinched-Back Coat
Hip-length coats with the pinched effect at the back and a straight front are very smart for the serviceable suit for daily wear or for the sports suit. The back is belted with a rather wide belt stitched down over short pleats, which produces the pinched effect. With this type of coat the full box-pleated skirt makes an excellent costume. In mannish mixtures and jersey cloth, these suits are worn for shopping, sports, and for practical use. The sketch illustrates one of these jaunty suits in bright green jersey cloth.

The Habit of Taking Cold.
With many people taking cold is a habit, but fortunately one that is easily broken. Take a cold sponge bath every morning when you first get out of bed—not ice cold, but a temperature of about 90° F. Also sleep with your window up. Do this and you will seldom take cold. When you do take cold take Chamberlain's Cough Remedy and get rid of it as quickly as possible. Obtainable everywhere. Adv.

President Wilson has placed himself in a position wherein he need not fear the acts of the I. W. W. His intervention in behalf of friend Hillstrom has placed him on easy street in that regard. As much cannot be said for Governor Spry and Mrs. Spry and their children.

EMINENT ACTOR MARVELS AT BIG VOLCANIC ACTIVITY

Honolulu, Hawaii. — William H. Crane, America's foremost actor, has recently been a visitor to the Hawaiian Islands, including in his itinerary the great active Volcano of Kilauea, on the island of Hawaii. Speaking of his impressions of the fire-lake of the volcano, Mr. Crane said: "It is the most wonderfully terrifying thing I have ever witnessed. It transcends all my preconceived ideas. I have seen Vesuvius in eruption; that was grand and awe inspiring. I came to Hawaii and looked down into portentous, cavernous depths, and saw what makes volcanic eruptions. The bottom of the vast pit was a seething, roaring, boiling cauldron. Great heights, great vistas, volcanic outbursts are

Pure Blood

You can keep your blood in good condition—have a clear skin, and bright eyes, by taking

BEECHAM'S PILLS

Largest Sale of Any Medicine in the World. Sold everywhere, in boxes, 10c., 25c.

Impressive and unforgettable; but Kilauea is a natural wonder, which gives me a feeling I have never known in the presence of any other of nature's mighty works. That one sight is worth coming around the world to see. Human genius, expressed in words or painter's oils, never will be able to do it justice; to give one who has never seen it, a true conception of its infinite wonder."

Found a Sure Thing.

I. B. Wixon, Farmers Mills, N. Y., has used Chamberlain's Tablets for years for disorders of the stomach and liver and says, "Chamberlain's Tablets are the best I have ever used." Obtainable everywhere. Adv.

"A SON OF ERIN" AT THE LYRIC

A screen story of wondrous beauty; a silent love story of sweetness and charm; a determined fighter who wins against odds are some of the qualities of the latest Pallas-Paramount photoplay that comes to the Lyric Wednesday and Thursday. With a true Irishman's "sand" and optimism Dennis O'Hara (the charming character played by Dustin Farnum) in "A Son of Erin" lands in America to seek his fortune with his pockets empty.

Is he down-hearted even after many bitter disappointments? "Vivir a bit." The interest awakened in this lovable character's changes of fortune holds until the dramatic ending is reached.

NEW MAXIMS FOR OLD

The Old Ones.
"Our country; in her intercourse with foreign nations may she always be in the right; but our country, right or wrong."—Commodore Stephen Decatur.

"Millions for defense; not one cent for tribute."—Pinckney.

"My only regret is that I have but one life to give to my country."—Captain Nathan Hale.

"The next time your ships get between mine and the shore I shall regard it as an act of war and govern myself accordingly."—Admiral George Dewey.

"Perdicaris alive or Raisuli dead."—Secretary of State John Hay.

The New Ones.
"There is such a thing as a nation being too proud to fight."—Woodrow Wilson.

"The Mexicans have a perfect right to spill as much blood as they want to."—Woodrow Wilson.

UTAH WEEKLY IN INDUSTRIAL REVIEW

Industrial Development of Utah Continues—Mining Breaks Records—Crops Very Good.

Deep Creek—Construction of new railroad here helps business, corner lots sell for \$250, newspaper starts and 40 houses and tents built over night.

New 50 ton mill is working in American Fork canyon.

Park City—1800 tons of ore shipped from here in one week brings \$72,000.

December dividends for mining companies in United States total \$40,000,000.

Park City—Electrolytic zinc plant to be in operation here early in year.

Silver City—\$40,000 is net yield for 75 tons ore from Tintic Mines. Amalgamated Pioche Mining and Smelter plant to be enlarged.

General consensus of opinion is that no sweeping change in tax laws will be made at coming session of legislature. At last election by a vote of four to one the people voted down the tax reform bill designed to make a goat of mining properties.

Utah wool brings record price of 31 cents a pound.

Government withdraws 70,000 acres of oil shale land in Utah.

Salt Lake—Railroads of the intermountain country and Pacific coast intend to ask the coming sessions of the legislatures of Utah, Idaho, Nevada, California, Oregon and Wash-

With the new year aim to cut your tire troubles and your tire costs down to the "irreducible minimum." The one sure way to do it is to use Savage Grafite Tubes and

SAVAGE TIRES

Factory Distributor

NIELS R. BROBY
126 N. Main Street
LOGAN, UTAH.

ington for measures which will aid the railroads at preventing accidents at grade crossings.

LeGrande Young asks franchise for electric railway to Cottonwood mines.

Brigham City—Leroy Eccles and associates will build electric line to Bear river.

Utah—Utah-Idaho Sugar company has announced that they will construct a new railroad from Bear River City to Garland during the coming season so that the 1917 beet crop can be handled and thus save the farmers a long hard pull.

Logan—Agricultural college asks \$161,000 from state legislature. Logan may get a much desired peacocking industry in 1917. The average legislature will spend more time passing game laws for a handful of sports and pothunters than it will to promote industries and bringing capital into the country.

Delta—Sufficient acreage signed to insure new Utah-Idaho Sugar factory here.

Salt Lake—U. P. system to insure employees against death and sickness. Unprecedented demand for pullman cars in mountain states over holidays was met by sending on extras from the east.

West Jordan—Two-story brick state bank building nearly completed.

Ogden—Meeting here Jan. 22, to promote farmers co-operative warehouse. Completion of interurban railroad makes Logan the Mecca of Northern Utah.

Deer—Plentiful mine to resume operations.

Lehi Banner—Utah-Idaho Sugar company paid farmers \$2,000,000 for beets Dec. 15.

Marriott—James Hewitt, farmer here produced 728 bushels of potatoes to acre netting him \$800 an acre.

Utah—Mining is as legitimate as any other business, and the records show that, investment considered, it has given as good returns as any other legitimate business.

Elk City—Grangeville mine sold to Californians for \$30,000.

Eureka—Eagle and Blue Bell mines doing big development work.

Lehi—Pacific mill resumed work

last week handling 65 tons ore per day.

Development of Utah's waterpower is a great benefit to all industries in the state and should be given all encouragement possible.

Politicians have quit raiding national banks and in the past two years they have increased their resources four billion dollars. Railroads would be building all over our country if they had government cooperation instead of political raiding.

NOTICE OF SALE

State of Utah, City of Wellsville.

I have in my possession the following described animals, lawfully impounded, which, if not claimed and taken away, will be sold at public auction to the highest cash bidder, at Wellsville City Pound, in this city on Saturday, the 6th day of January, 1917, at the hour of 1 p. m.

Description of animals: One light bay mare about three years old, small white spot in forehead, no brands visible. Also one bay mare colt about eighteen months old, looks like she has been roached, no brands visible.

Said animals were impounded in said city on the 26th day of December, 1916.

HEBER L. MAUGHAN, adv. 1-4. City Poundkeeper.

We have some old newspapers we are selling for 5c a bundle, just the thing to start the fire with.

10 CENT "CASCARETS" IF BILIOUS OR COSTIVE

For Sick Headache, Sour Stomach, Sluggish Liver and Bowels—They work while you sleep.

Furred Tongue, Bad Taste, Indigestion, Sallow Skin and Miserable Headaches come from a torpid liver and clogged bowels, which cause your stomach to become filled with undigested food, which sours and ferments like garbage in a swill barrel. That's the first step to untold misery—indigestion, foul gases, bad breath, yellow skin, mental fears, everything that is horrible and nauseating. A Cascaret tonight will give your constipated bowels a thorough cleansing and straighten you out by morning. They work while you sleep—a 10-cent box from your druggist will keep you feeling good for months.

Happy New Year

You save DOLLARS by taking advantage of our Special Sale Jan. 1st to 15th. 20 per cent DISCOUNT on all electrical fixtures. STAND LAMPS arriving late sold just above cost—COME SEE For Yourself

Buy Now

"Headquarters For Everything Electrical"

Cache Valley

Electrical Company

35 South Main Street

LOGAN, UTAH

Phone 53